



Ocoee River Recreation and Economic Development Fund Board RFP Subcommittee

November 16, 2023

***10:00 a.m. Eastern Time**

Hiwassee/Ocoee Rivers State Park
404 Spring Creek Rd
Delano, TN 37325

AGENDA

- Season Recap on Marketing Initiatives Liquid Spark
- Billboards for 2024 Season..... Liquid Spark
- 2023 Film Shoot Update Liquid Spark
- 2024 Priorities Liquid Spark

*A virtual option will be provided via *Microsoft Teams*.

For log-in details, please visit the website at:

[Ocoee River Recreation and Economic Development Fund Board \(tn.gov\)](https://www.tn.gov/ocoeeriver)