

Who we are:

The Department of Environment and Conservation exists to enhance the quality of life for citizens of Tennessee and to be stewards of our natural environment.

Our Department is committed to providing a cleaner, safer environment that goes hand-in-hand with economic prosperity and increased quality of life in Tennessee. We deliver on our mission through managing regulatory programs that maintain standards for air, water and soil quality while providing assistance to businesses and communities in areas ranging from recreation to waste management. We manage the state park system and programs to inventory, interpret and protect Tennessee's rich natural, historical, and archaeological heritage.

About the Tennessee State Parks:

From its beginning in 1937, Tennessee State Parks were established to protect and preserve the unique natural, cultural, and historic resources of Tennessee. The public interest has also been served by a variety of benefits for citizens and communities produced by our state park system, promoting stronger communities and healthier citizens across the state through diverse resource-based recreation while conserving the natural environment for today and tomorrow – preserving authentic Tennessee places and spaces for future generations to enjoy. As stewards of the resources in our parks, we seek to manage Tennessee's state parks in order to preserve and protect valued resources and to provide a balance of services and benefits for the enjoyment of the people.



Internship Print Media and *The Tennessee Conservationist Magazine* Tennessee State Parks and Conservation

Overview

Are you a college student currently enrolled in a college or university focusing on a degree in Graphic and/or Digital Design? Do you have a desire to work with digital and/or print media for a career? We have an internship program for students who want a unique opportunity to work with our team on a variety of design efforts at Tennessee State Parks and our magazine, *The Tennessee Conservationist*.

The Tennessee Conservationist, published by Tennessee State Parks, is a bi-monthly print and online magazine featuring smart articles and gorgeous photography. Interns will learn more about digital media, print media, social media, advertising, sales, photography and how to tell good stories. You will leave the internship with materials for your portfolio. Preferred candidates will be adept in the use of social media and will have experience in Adobe Creative Cloud or CS6. Experience in developing graphics for digital media, including video, is a plus.

Please note TDEC will observe appropriate Covid-19 guidelines during this internship.

General Responsibilities

- Help develop signage, brochures, collateral, advertising, and other materials on an as-needed basis, working within brand standards.
- Help prep files to go to press and assist with archiving projects.
- Participate in editorial meetings for the magazine, and weekly print production meetings.
- Create, curate and schedule social media content in coordination with the Editor-in-Chief and Art Director.
- Assist the Marketing department as needed, with a potentially wide range of communication efforts.
- Potentially design materials to be sold in Tennessee State Park gift shops.

To be considered for this unpaid internship, students need to submit their resume, cover letter, and information outlining college credit requirements to Deanna.Jones@tn.gov. Additional information regarding TDEC's internship requirements are highlighted on TDEC's website: <https://www.tn.gov/environment/about-tdec/employment-and-internships.html>.

Pursuant to the State of Tennessee's Workplace Discrimination and Harassment policy, the State is firmly committed to the principle of fair and equal employment opportunities for its citizens and strives to protect the rights and opportunities of all people to seek, obtain, and hold employment without being subjected to illegal discrimination and harassment in the workplace. It is the State's policy to provide an environment free of discrimination and harassment of an individual because of that person's race, color, national origin, age (40 and over), sex, pregnancy, religion, creed, disability, veteran's status or any other category protected by state and/or federal civil rights laws.