



**STATE OF TENNESSEE
Department of Agriculture**

Division of Business Development

**REQUEST FOR INFORMATION
FOR
Pick Tennessee Products Mobile App and Website**

**RFI # 32506-06025
11/13/24**

1. STATEMENT OF PURPOSE:

The State of Tennessee, Department of Agriculture issues this Request for Information ("RFI") for the purpose of building and creating a website and mobile app. [We appreciate your input and participation in this process.

2. BACKGROUND:

The main objective of this project is to create a website and mobile app for Pick Tennessee Products. The app will have two sides (a private/login side and a public side). The login side will be for producers to log in and interact with each other. For example, a forum board where producers can interact with one another about their products. This interface will be used to promote local foods for schools, collaboration between producers and more. The public facing side will be a user friendly and interactive site when people can find local producers near them and learn about products. The website will mirror all of this as well.

3. COMMUNICATIONS:

- 3.1. Please submit your response to this RFI to:
Sarah Emery Botwinick Pick Tennessee Products Director Department of Agriculture 424
Hogan Rd Nashville, TN 37220 615-354-4571
Sarah.Emery@tn.gov
- 3.2. Please feel free to contact the Department of Agriculture with any questions regarding this RFI. The main point of contact will be:
Sarah Emery Botwinick Pick Tennessee Products Director Department of Agriculture
424 Hogan Rd Nashville, TN 37220
615-354-4571
Sarah.Emery@tn.gov

3.3. Please reference RFI # **32506-06025** with all communications to this RFI.

4. RFI SCHEDULE OF EVENTS:

EVENT		TIME (Central Time Zone)	DATE (all dates are State business days)
1.	RFI Issued		11/13/24
2.	RFI Response Deadline		12/20/24

5. GENERAL INFORMATION:

5.1. Please note that responding to this RFI is not a prerequisite for responding to any future solicitations related to this project and a response to this RFI will not create any contract rights. Responses to this RFI will become property of the State.

5.2. The information gathered during this RFI is part of an ongoing procurement. In order to prevent an unfair advantage among potential respondents, the RFI responses will not be available until after the completion of evaluation of any responses, proposals, or bids resulting from a Request for Qualifications, Request for Proposals, Invitation to Bid or other procurement method. In the event that the state chooses not to go further in the procurement process and responses are never evaluated, the responses to the procurement including the responses to the RFI, will be considered confidential by the State.

5.3. The State will not pay for any costs associated with responding to this RFI.

6. INFORMATIONAL FORMS:

The State is requesting the following information from all interested parties. Please fill out the following forms:

RFI #32506-06025	
TECHNICAL INFORMATIONAL FORM	
1. RESPONDENT LEGAL ENTITY NAME:	
2. RESPONDENT CONTACT PERSON: Name, Title: Address: Phone Number: Email:	
3. BRIEF DESCRIPTION OF EXPERIENCE PROVIDING SIMILAR SCOPE OF SERVICES/PRODUCTS	
4. FILL IN WITH REQUESTED INFORMATION AS NEEDED	

COST INFORMATIONAL FORM	
1. Describe what pricing units you typically utilize for similar services or goods (e.g., per hour, each, etc.):	
2. Describe the typical price range for similar services or goods	
3. What is the potential time start to finish? Timeline?	

ADDITIONAL CONSIDERATIONS	
1. Please provide input on alternative approaches or additional things to consider that might benefit the State:	